

How will Santa cope with big data?

Increasing use of digital and paper Christmas lists puts a strain on Santa's sack.

If Santa moved to Managed Document Services (MDS)...



Logging letters and requests

Amount of time Mrs Clause would save on logging letters and requests from children...

20%

Time Management

35%

...less likely that elves would waste time making the wrong toy because of inaccurate Christmas lists.



Santa's Service Level Agreement

Even the most demanding SLA could be satisfied, reducing the risk of children disbelieving in Santa next year.

100%

RICOH