Avanti Slingshot

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The next generation Print MIS created for today's production environments

Built from the ground up to handle large format, digital, conventional print and fulfilment works with ease

Eliminates costly, time-consuming processes

One of the greatest challenges facing print service providers today is managing growth. How do you handle the rise in shortrun digital jobs for quoting, ticketing, tracking, costing and billing? There's often disconnect between business and production processes.

There's a lack of integration of web-to-print platforms into the business and production workflow. Different applications and systems have been introduced but they are unable to communicate and share data, resulting in duplication of effort and re-entering of information captured elsewhere.

It's time consuming to manage outside processes such as materials, generate outside purchases and consolidate purchase orders to run the business. It leaves little time to do outsourcing, negotiate better vendor rates and expedite orders for on-time delivery.

Using Avanti Slingshot will help your business:

✓ **Reduce bottlenecks and touch points through automation**

✓ **Drive incremental print volume without increasing costs in admin and production**

✓ **Get paid faster through streamlined billing**

✓ **Run with fewer resources**

It's all about Return on Investment

Unlike many traditional MIS (Management Information System) that were originally built for offset practices, and are now trying to accommodate digital and wide format technologies, Avanti Slingshot has been built for digital and hybrid environments. It allows short run digital work to be handled with ease and without cumbersome administration overheads.
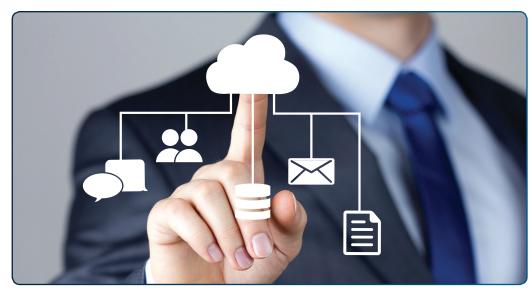
It is centred around the CIP4 JDF standard, so integration and exchange of data from other workflows such as web-to-print and accounting systems, plus the automation of offline finishing equipment in your bindery, all become a reality.

Uniquely, it also incorporates business intelligence – a CRM system, dashboards and reporting tools, to give you real time visibility of the status of jobs (Job Definition Format), and even profitability by a particular job or client. All aspects of production planning, warehousing, shipping and billing are incorporated into one easy-to-use and implement system.

After implementing Avanti Slingshot, Print Service Providers have found they can run with fewer resources, significantly improving their bottom line. Through Avanti Slingshot they can automate the management of all jobs and reduce touch points and manual intervention. It frees up sales and management time to focus on the top line and better serve clients and so improve profitability.

Supports digital, offset and large format fulfilment

Flexible deployment: cloud-based or on-premise

Highlights

- Secure any where/any time access on any browser-based device

- Support for multiple lines of business including offset, digital, large format fulfilment, mailing and marketing services

- Integration into all of the industry-leading web-to-print platforms via a robust API

- JDF integration to connect 'islands of automation'

- Intuitive User Interface, reducing training time

- Full document and asset management throughout the system

- Automated purchasing

- Award-winning CRM providing one real-time consistent view on one screen

- Supports both digital scheduling (FIFO with priority setting) and traditional scheduling board (finite capacity)

- Advanced inventory management, warehousing and fulfilment

- Support for multi-company, multi-division, multi-currency, multi-lingual and multi-plant operations

- Flexible deployment options: cloud-based or on-premise

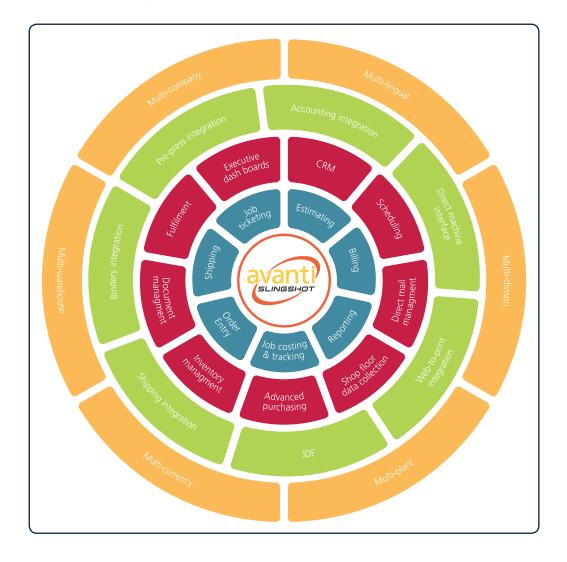- Integrates with other Ricoh TotalFlow™ and third party solutions

About Ricoh

Ricoh is a global digital technology specialist, a service-oriented company providing end-to-end solutions through expertise in areas such as professional services, software solutions and production printing. Ricoh helps businesses be more productive and profitable.

Easy-to-use, easy-to-implement

Historically, one of the barriers to implementing Print MIS systems has been the effort it takes to get a new system live. Avanti Slingshot ships with Avanti's Quick Start Database, an Estimating Standards Library, and a migration and import tool, which dramatically streamline the transition from an existing system or the start-up for new users.

Avanti Slingshot provides the opportunities you need to improve service levels, add value and drive down costs – it gives you the tools to keep on top of your entire operation.

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