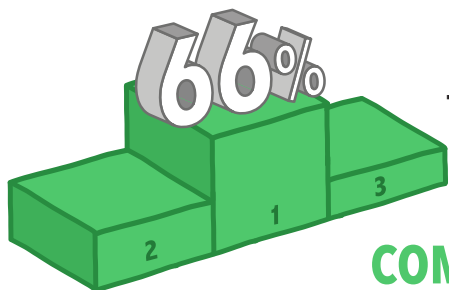


THE FUTURE OF PRINT

WE SPOKE WITH OVER 3,100 BUSINESS LEADERS FROM A RANGE OF SIZES AND SECTORS. IT'S CLEAR THEY SEE PRINTING TECHNOLOGY AS A GATEWAY TO BETTER BUSINESS...

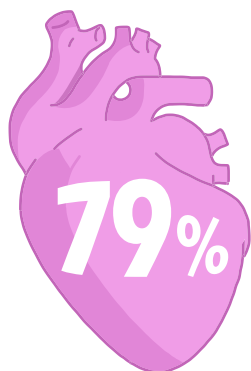


BELIEVE NEW PRINTING TECHNOLOGIES WILL PROVIDE A SOURCE OF

COMPETITIVE DIFFERENTIATION

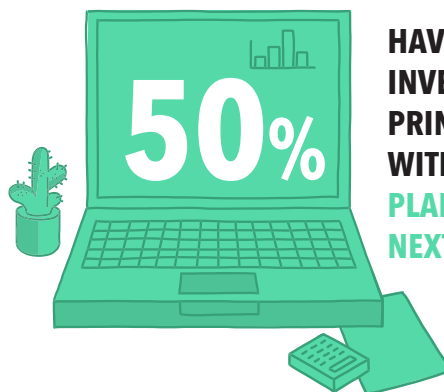


THINK NEW PRINTING TECHNOLOGIES WILL **UNLOCK REVENUE**

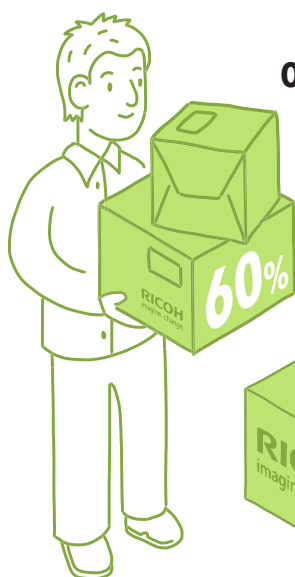


OF HEALTHCARE LEADERS ARE USING NEW PRINTING TECHNOLOGY TO IMPROVE DIAGNOSTIC AND

LOWER MORTALITY RATES



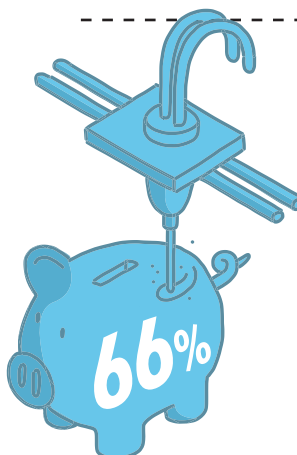
HAVE ALREADY INVESTED IN NEW PRINTING TECHNOLOGY, WITH A FURTHER **37%** PLANNING TO IN THE NEXT 5 YEARS



OF RETAIL LEADERS ARE INVESTING

IN 3D PRINTING

AND WITHIN THE NEXT **5 YEARS...**



OF BUSINESS LEADERS BELIEVE THEY WILL FALL BEHIND COMPETITORS IF THEY DON'T INVEST IN

NEW PRINTING TECHNOLOGY

DISCOVER HOW PRINT CAN EMPOWER YOUR BUSINESS

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