

# DESIGNED FOR TOMORROW

Change and disruption are inevitable. So how are European business leaders taking control of their future success?

We surveyed 2,550 business leaders from across 24 countries to find out what's helping or hindering them.



SEE REGULATION AS AN ENABLER IN THE DIGITAL AGE



VIEW PRIVACY REGULATIONS (INCLUDING GDPR) AS A ROUTE TO SUCCESS



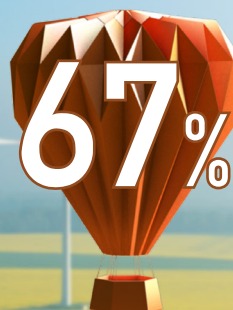
THINK ADHERING TO ENVIRONMENTAL REGULATIONS BENEFITS THEIR BUSINESS IN THE LONG RUN



BELIEVE TECHNOLOGY IS CRUCIAL FOR KEEPING ON TOP OF COMPLEX REGULATIONS



SAY THE PACE OF TECHNOLOGICAL CHANGE IS AN OPPORTUNITY TO SUCCEED



ARE LOOKING TO INVEST IN ENVIRONMENTALLY FRIENDLY SMART TECHNOLOGIES

**WANT TO TURN COMPLIANCE FROM A HEADACHE INTO A STRENGTH FOR YOUR ORGANISATION?**

Download the report at [www.ricoh.co.uk/thoughtleadership](http://www.ricoh.co.uk/thoughtleadership)

**RICOH**  
imagine. change.